

Viaduct Park Recognition Opportunities

Suggested donation for exclusive support of each amenity.

Shared recognition is available by agreement.

Duration of recognition aligns with life of the amenity determined in the letter of intent.

Phase One Amenities

Amenity Description	Suggested Sponsorship Gift	Reserved
Main Building Naming Rights	\$1,000,000.	
Gathering Area	\$125,000.	
Warming Room	\$50,000.	
Concession Stand & Skate Rental	\$50,000.	Jennie O-Turkey Store
Lobby	\$25,000.	Reliance Bank
Splash Pad	\$250,000.	
North Patio	\$50,000.	RJR Faribo Insurance
South Patio	\$50,000.	
Fire Pit and Benches	\$20,000.	Crooked Pint
Swing Benches (three available)	\$10,000. each	
Shade Umbrella (six available)	\$2,500. each	5 remain
Picnic Tables (twelve available)	\$1,250.00 each	12 remain
Landscaping & Greenspace	\$50,000.	
Donor wall recognition		
	<u>PHASE TWO</u>	
Skate Surface	\$1,000,000.	
Zamboni Resurfacers	\$75,000.	

Gift commitments are made to the Faribault Foundation, the local organization raising funds and securing donations and sponsorships for the park. Gifts may be amortized for 2-5 years with a signed letter of intent.

Recognition agreements are approved by the city council.

Future Amenities to Viaduct Park

to be added when funded

Amenity Description	Suggested Sponsorship Gift	Reserved
Shade Structure	\$75,000.	
Outdoor Fitness Equipment	\$100,000.	
Stage	\$250,000.	
Raised Garden Beds	\$125,000.	
Under Bridge Lighting	\$300,000.	
Art Installations (Mural/Sculpture)	Based on Artist Fee	Pending Council Approval

